



**Lakeland  
Library  
Region**

Your Community.  
Your Library.

# Annual Report 2016



***Our vision:***

**A Region of connected, engaged, and thriving communities.**

***Our mission:***

**To offer welcoming spaces, provide valuable resources, and build community connections.**

***Our values:***

**Access for all \* Community engagement \* Diversity \* Inclusion \* Accountability**

### **A Note from the Board Chairperson**

Like many libraries, Lakeland Library Region continues to struggle to provide our current level of service and programming in light of reduced revenues. The net result for 2016 is a deficit for the first time in years. In the coming year, we will have to look at ways of reducing our expenditures and yet keep our high levels of service to our communities and clients. A daunting task to say the least, but with the help of our dedicated staff, we will try to find new and innovative ways of delivering our services in the most cost-effective manner possible.

2016 has also seen the departure of some of our most long term staff—most notably Jacky Bauer, Judy Stefanick, and Mary Scott. We wish them well in the future. We have been fortunate in the new staff we have hired, and we would like to welcome Irene Nones, Jesse Labelle, and Kerry Nordstrom.

On a more positive note, 2016 has seen some changes in programming and services. We have new programs called hoopla, which provides patrons with online access to movies, music, and more; CELA , which provides books in formats accessible to print-disabled patrons; and have access to National Film Board titles through their movie club. We have a new patron-driven staff recognition program, so if one of our staff is doing a stellar job, you have the opportunity to recognize that individual. We have upgraded our website. Other programs/services include Books for Baby, Book Club in a Bag, and Maker Kits.

Despite these trying times, Lakeland Library Region will continue to offer high grade library service to our patrons.

Respectfully submitted,

Dennis Taylor, Chairperson, Lakeland Library Regional Board

### **A Note from the Library Director**

2016 was a year full of learning and excitement at Lakeland. We received a lot of useful and positive public feedback from our first annual Community Satisfaction Survey. We used this information as well as staff and trustee input to develop vision and mission statements for the Region, and a set of six strategic priorities. These were launched simultaneously with our new logo and colour scheme in May. The strategic priorities were then incorporated into an Operational Plan and are being implemented as regional initiatives.

The Region's physical collections continued to improve, resulting in an increase in use of more than 12% over 2015. Online resources are also being used more as the library tries new resources and reaches new audiences.

Two of Lakeland's city libraries celebrated milestones in 2016. North Battleford Library held events in honour of the 100th anniversary of the original Carnegie library building (now the Allen Sapp Gallery) and the 30th anniversary of the current library building. While Meadow Lake threw a party in honour of the 70th anniversary of that library.

Libraries have deep roots in our communities, and while traditional book lending continues to be valued, Lakeland is changing to meet the growing demand for a wider variety of resources and programs.

Respectfully submitted,

Eleanor Crumblehulme, Library Director

## Library Branches and Depositories

Battleford  
Borden  
Cut Knife  
Denzil  
Edam  
Glaslyn  
Goodsoil  
Hafford  
Lashburn  
Lloydminster

Loon Lake  
Macklin  
Maidstone  
Makwa  
Marsden  
Marshall  
Mayfair  
Maymont  
Meadow Lake  
Meadstead

Meota  
Neilburg  
North Battleford  
Paradise Hill  
Paynton  
Pierceland  
Rabbit Lake  
Radisson  
Saskatchewan Hospital  
Speers

St. Walburg  
Turtleford  
  
**Depositories**  
Cochin  
Livelong  
Mervin  
Senlac

## Member Municipalities

**Cities:**  
Lloydminster  
Meadow Lake  
North Battleford

**Towns:**  
Battleford  
Cut Knife  
Hafford  
Lashburn  
Macklin  
Maidstone  
Marshall  
Radisson  
St. Walburg  
Turtleford

**Villages:**  
Aquadeo  
Borden  
Denholm

Denzil  
Dorintosh  
Edam  
Glaslyn  
Goodsoil  
Greig Lake  
Kivimaa-Moonlight Bay  
Krydor  
Loon Lake  
Makwa  
Marsden  
Maymont  
Medstead  
Meota  
Mervin  
Metinota  
Neilburg  
Paradise Hill  
Paynton  
Pierceland  
Primate

Rabbit Lake  
Richard  
Ruddell  
Senlac  
Speers  
Waseca  
  
**R.M.s:**  
#382 Eye Hill  
#405 Great Bend  
#406 Mayfield  
#409 Buffalo  
#411 Senlac  
#435 Redberry  
#436 Douglas  
#437 North Battleford  
#438 Battle River  
#439 Cut Knife  
#440 Hillsdale  
#442 Manitou Lake  
#446 Meeting Lake

#467 Round Hill  
#468 Meota  
#469 Turtle River  
#470 Paynton  
#471 Eldon  
#472 Wilton  
#497 Medstead  
#498 Parkdale  
#499 Mervin  
#501 Frenchman Butte  
#502 Britannia  
#561 Loon Lake  
#588 Meadow Lake  
#622 Beaver River

## Regional Board—Executive Committee Members

Dennis Taylor, Town of Hafford (Chairperson)	Tony Knowler, City of Lloydminster	Allie Raycraft, Village of Meota	Gordon Yarde, Town of Battleford
Lorne Kohlman, RM #382 Eye Hill (Vice-Chairperson)	Grace Lang, City of North Battleford	Conrad Read, City of Meadow Lake	
Margaret Adam, RM #466 Meeting Lake	Joe Lozeau, City of Lloydminster	Cathy Richardson, City of North Battleford	
Bonnie Deuel, RM#497 Medstead	Jack Opheim, RM #438 Battle River	Karen Richardson, City of North Battleford	

## 2016 Usage & Activities

- **Items borrowed:** 453,620
- **Unique borrowers:** 8,996
- **Holds filled:** 65,862
- **New items added:** 17,210
- **New patrons registered:** 3,101
- **Library2go usage:** 49,814
- **Zinio usage:** 3,848
- **Hoopla usage:** 4,277
- **TumbleBooks usage:** 1,760
- **PressReader usage:** 18,426
- **Programs held:** 2,563
- **Program attendance:** 23,968
- **Items sent out of region:** 69,636
- **Items brought in to region:** 44,390
- **Public computer use:** 33,376
- **Visitors:** 228,236

## Strategic Priorities 2016-2018

- **Strategic partnerships to foster targeted programming**

*Partner organizations bring expertise in community needs, ready-made connections, and additional staffing to program development. They can help us further our impact in areas such as childhood literacy and help us reach currently underserved parts of the population.*

- **Staff and trustee development and education**

*People are our greatest resource and increasing the capacity of our staff members and trustees improves the quality and variety of library services.*

- **Internal and external communications**

*Strong, two-way communication facilitates internal functioning and increases public awareness of library services.*

- **Accessibility of facilities, collections, and online resources**

*Barriers to service access are reduced through improvements to facilities, physical and virtual infrastructure, and provision of information.*

- **Relationships with and services for First Nations communities and individuals**

*First Nations individuals make up about 15% of the population of our region. This population group represents a significant opportunity to improve services to traditionally underserved individuals, ensure that our services reflect the diversity of our communities, and increase our low percentage of cardholders in the region.*

- **Financial effectiveness and sustainability**

*Budgets that reflect strategic priorities and a financial plan that is responsive to community needs will contribute to service sustainability and return on investment.*